

# Pink Soles In Motion

In 2006, a small group of Susan G Komen 3-Day 60 mile walkers created a walking team called Pink Soles in Motion (PSIM). Forming a team allowed the participants a way to collectively fundraise for the fight against breast cancer. The team continued to grow year by year and eventually it was realized that this group of passionate fundraisers wanted to do more than raise funds for just breast cancer. In 2011, PSIM became a 501(c)3 non-profit organization with the charitable purpose of raising funds or other property that provides support for victims of cancer; or for support of the families of victims of cancer; or for research of cancer; or for the cure and eradication of cancer.

In 2015, PSIM created a Gift of Hope grant program in which funds are provided to individuals or families of those fighting cancer. In 2020, the program was renamed **Michele's Gift of Hope** in honor of Michele Bertone-Buck who lost her battle to breast cancer. She was the former chair of the program, served as a board member and volunteered every opportunity she was given. Since its inception through December 2023, Michele's Gift of Hope has assisted 58 recipients with grants totaling \$35,950.

PSIM also has a **Community Outreach** program that assists those in need and fighting cancer. Care Bags consisting of blankets and hats made by volunteers, socks and numerous selfcare items are assembled and donated to Cancer treatment centers to be given to patients as they go through chemotherapy.

In 2023, Pink Soles in Motion raised \$265,853 for Susan G Komen 3 Day. We reached a lifetime milestone for this organization of \$2.5 million.

Some of the events that have made it possible to raise money to fund these programs are: Golf tournaments, BBQ cook-offs, Tamale Sales, Car washes, Raffles and Painting with a Twist.

As PSIM is a small non-profit, operating entirely with volunteers, the fundraising events, donations and sponsors are relied on to keep these efforts funded.

Donations accepted via:

Visiting - [www.pinksolesinmotion.org](http://www.pinksolesinmotion.org)

Zelle – [donations@pinksolesinmotion.org](mailto:donations@pinksolesinmotion.org)

Check – Pink Soles in Motion, 1351 Woodbrook Lane South Lake, Texas 76092

Thank you for considering a donation to Pink Soles in Motion.

Our Sole Mission...to End Cancer!

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