



# Pink Soles in Motion

## JANUARY 2025

### NEWSLETTER

#### UPCOMING FUNDRAISERS

Shoe Collection (see below)

BBQ Sandwiches

Painting With A Twist

Annual Golf Tournament

Southwest Airlines Raffle

Bingo Night

#### WE WILL REACH NEW HEIGHTS THIS YEAR

2025 is going to be our year to reach \$3 million, I just know it!! You know HOW I know it? Because Pink Soles In Motion is full of rock stars!

PSIM has many fundraisers in the works, some tried and true, and some (possible) new ones.

The PSIM board of directors meet on a monthly basis, and one topic that is always on the agenda is fundraisers. We are always brain storming ways to raise money, but we can't do it without all of you. If you have a fundraising idea please reach out to a board member and we will see what we can do to make it a reality.

If you need fundraising ideas to bump up your 3 day account, reach out to one of the team captains for ideas. Patti Rieder is PSIM's team captain and is joined by co-captains Trish Angelo and Brooke Kincade.

#### JANUARY/FEBRUARY 2025 FUNDRAISER

Kicking off 2025 is a shoe collecting fundraiser. We have approximately 2 months from 01/01/25 to round up 90 bags of new and gently used shoes. The rule of thumb is, if you would not donate them to the Goodwill then please don't include them. They can be any kind of shoe.

Ask your family, friends, coworkers, and shoe stores to help by cleaning out their closets. They will be ahead on spring cleaning!

PSIM members who participate will receive a portion of the proceeds towards their 3-day, MGOH, or PSIM.



# Save The Date

## 2025 WALKS

It's never really too early to plan this year's walks. Heck, we already have quite a few awesome teammates training and fundraising!

If you haven't registered yet, you have until February 8th to use code WALK50, to get 50% off registration.

DENVER > HOTEL	AUGUST 1-3, 2025
NEW ENGLAND (BOSTON) > HOTEL	AUGUST 15-17, 2025
DALLAS/FORT WORTH > HOTEL	OCTOBER 24-26, 2025
SAN DIEGO > CAMP	NOVEMBER 14-16, 2025

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### COMMUNITY OUTREACH CORNER

Kathy Williams is always on the look out for places to deliver blankets and care bags. At the moment we have enough fleece for future blankets but can always use a facility or cancer center to drop off items. If you have a location in mind please reach out to Kathy at [dkwilliams415@verizon.net](mailto:dkwilliams415@verizon.net) and she will contact your suggested location. Sometime this year, Kathy will also be posting an Amazon link for a wish list of affordable items to add to the care bags. Think crossword puzzle books, chap stick, hand sanitizer, etc.

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### ANNUAL CHRISTMAS PARTY



Pink Soles In Motion celebrated the annual Christmas Party and Ornament Exchange on Sunday, December 1, 2024 in Coppell, TX.

More than 25 members met over food and drinks, and had a great time participating in the white elephant gift exchange. No PSIM is complete without capturing a last minute photo before everyone went on their way for the day.

Jackie Brainerd Fine's sister, Julia, graciously opened her beautiful home to allow for the festivities and we thank her for letting us use it. Looking forward to the party this year!



## 2025 BOARD MEMBERS

President: Sandy Saucedo

Vice President: Patti Rieder

Secretary: Shelly Wheeler

Treasurer: Rochelle Schrowangen

Public Relations/Communications: Michele Stanley

Website Director: Gail Gallegos

MGOH: Faye Curtis

Community Outreach Director: Kathy Williams

Membership Drive: Diane Griffin

Founder: Jackie Brainerd

Bookkeeper: Catrina Gibson (not a board member)



Michele's Gift Of Hope applications can be submitted by visiting [pinksolesinmotion.org](http://pinksolesinmotion.org). Click on the Michele's Gift Of Hope tab on the home page, and then the link to submit nominations will appear in a pink box on the right side of the page. For an application to be considered, the person nominating the recipient must be an active PSIM member, and the form must be completed in its entirety before submission.

It's never too early to start training walking. If the weather has not been the best where you are, you can always do indoor walking. Some gyms have walking paths around the perimeter of the facility, or you can always check out the local mall. Plenty of steps can be had by strolling around and window shopping.

Official training walks can also be reviewed at the [the3day.org](http://the3day.org) site. When you sign in, click on "get involved", and "training walks" is included in the dropdown.

### TEAM MEMBER SPOTLIGHT

This month's spotlight shines on Faye Curtis. Faye is always at the ready to help others fundraise, and not just PSIM members, she helps other teams as well. Her motto is, we are all in this fight together.

Faye heads up the Michele's Gift Of Hope committee, which means that she responds to all the grant requests and works to get the necessary approvals to issue checks to the grateful recipients. Faye also takes on the yearly task of coordinating Oktoberfest staffing, which means hours of administrative tracking to make sure all volunteers get proper credit for hours worked. She submits all the data to Rochelle for funds distribution.

Faye was joined by her son this year at the DFW 3 Day, and judging by his smile, he had a great time walking with his mom! Faye was nominated by Gail Gallegos.

